



INDLENDEOPGAVE 2025/26

WRITE A FUNDING APPLICATION

Focus:

- *Understanding the target audience*
- *Formal language use*
- *Identifying values*
- *Communication*

INTRODUCTION BY THE COMPANY



[HTTPS://VIMEO.COM/1112214563?FL=LS&FE=EC](https://vimeo.com/1112214563?FL=LS&FE=EC)



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CASE: RAPOLITICS

Rapolitics is a nonprofit organization founded in Denmark. Since 2009, they have worked with rap and other urban art forms, democratic awareness, citizenship, and social dialogue among young people. Their vision is to support young people in expressing themselves and taking action. They meet young people on their terms and use hip-hop to connect topics to their worldview. They achieve this by organizing workshops in schools, high schools, youth clubs, and other institutions, bringing the conversation directly to where young people are. In addition to workshops, they develop informative and engaging projects, host events that raise awareness about political issues (freedom of speech, tolerance, general human rights, and more), and spread progressive messages through rap and hip-hop. Rapolitics also functions as a label and a publishing house, releasing works focused on social change.



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THE ASSIGNMENT HAS TWO MAIN TASKS:

TASK 1: BRAINSTORM: CONNECT RAPOLITICS' VALUES WITH THE EVENT

- This is a smaller task to get ideas
- Use about 15 minutes

TASK 2: CHOOSE A FOUNDATION AND WRITE YOUR FUNDING ARGUMENT

- This task has two subtasks
- First subtask is small - around 10 minutes
- Second subtask is bigger - around 35 minutes

EVALUATION CRITERIA:

- *Do you show that you understand what Rapolitics mission is?*
- *Can you connect their values to issues that matter to young people?*
- *Is your English clear and professional?*
- *Do you show understanding of how to communicate effectively with the chosen foundation*
- *Does your application letter reflect the values of Rapolitics AND the aims of the foundation you have chosen?*



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TASK 1: BRAINSTORM: CONNECT RAPOLITICS' VALUES WITH THE EVENT (MAX 15 MIN.)

YOUR ROLE AND MISSION

You are a youth expert helping Rapolitics secure funding for a free youth empowerment event in the UK. Your role is to show potential funders why Rapolitics' work is vital and how it empowers young people. From a young person's perspective, you will highlight the values that matter most to today's teenagers and explain why this UK event will make a real and lasting difference in their lives.

<https://www.rapolitics.dk/en>

CHOOSE YOUR FORMAT:

You can write, draw, make a mind map – either by hand or on your computer.

For this section, there are no right or wrong answers. We want to know how you see Rapolitics.

PART A: WHAT ARE RAPOLITICS' VALUES AND HOW DO THEY SHAPE AN EVENT?

Based on what you've learned about Rapolitics, present your thoughts on their values and the upcoming event. Consider for example:

- What is the event? (What could happen?) <https://www.rapolitics.dk/en/projekter>
- Who is it aimed at? (what kind of young people?)
- Why is the event important? (what problems does it help solve?)

PART B: WHY DOES THIS MATTER?

Explain why, in your opinion, Rapolitics' work can be important for young people.



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TASK 2: CHOOSE A FOUNDATION AND WRITE YOUR FUNDING ARGUMENT

Rapolitics is a nonprofit organization, and the event therefore needs external funding. Your task now is to choose the foundation and write a letter to them.

STEP 1: CHOOSE YOUR FOUNDATION

Now that you've have an understanding of Rapolitics and their values decide which foundation to send the application to:

FOUNDATION A: YOUTH VOICE FOUNDATION

- Supports projects that help young people speak up about important issues
- Focuses on giving teenagers a platform to share their opinions
- Wants to see how projects will help young people become confident speakers

FOUNDATION B: COMMUNITY IMPACT FOUNDATION

- Supports projects that bring communities together
- Focuses on events that create positive change in local areas
- Wants to see how projects can help different groups of people work together





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STEP 2: WRITE YOUR FUNDING APPLICATION

Write a convincing letter (200-300 words) to your chosen foundation explaining why they should fund Rapolitics' youth empowerment event in the UK. Find useful vocabulary in the **APPENDIX**.

You can use your brainstorm from Task 1 to help you write the letter.

Remember who you're writing on behalf of, who you are writing to and that the format is a letter.

YOUR LETTER MUST INCLUDE (NOT NECESSARILY IN THIS ORDER):

- **Introduction:** Introduce Rapolitics, the event and your mission.
- **Why it matters:** How does this event support and empower young people?
- **Closing:** Explain why you believe this event is worth supporting and thank the foundation for considering your application.





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APPENDIX

NONPROFIT VOCABULARY

NONPROFIT ORGANIZATION

a group that does not make money for owners, but works to help a cause

GRANT

money given to support a project or cause

FUNDING

money provided for a specific purpose

SPONSORSHIP

financial support given by a company in exchange for promotion

DONOR

a person or organization that gives money or support

CAUSE

a social or political goal the organization works for

MISSION

the overall goal or purpose of the organization

VALUES

the beliefs and principles that guide the organization

COMMUNITY OUTREACH

efforts to connect with and support people in the community

SOCIAL IMPACT

the effect an action or project has on society

AWARENESS

knowledge or understanding about a cause or issue

EMPOWERMENT

giving people tools and confidence to take control of their lives