



KÆRE ENGELSKFINALIST

Tillykke med din plads i finalen i engelsk i DM i Fagene.

Finaleopgaven starter... nu!

Inden finaledagen onsdag d. 31. januar kan du nemlig forberede dig til finalen, hvor du fortsat skal arbejde med Bilka og Salling Group. I dette dokument finder du noget information, der kan støtte dig i din forberedelse til finalen.

Den sidste del af opgaven får du først på finaledagen – der skal jo også være en overraskelse.

Ligesom i den indledende runde er alle tekniske hjælpemidler tilladte, men husk at det er DIG, der er finalist, og det er DIN besvarelse, vi vil se.

Til finalen onsdag d. 31. januar skal du skal medbringe computer, oplader, telefon og evt. headset.

VI SES PÅ DOKK1 I AARHUS ONSDAG D. 31. JANUAR.

WHAT IS BILKA?

The first Bilka store opened back in 1970 in Tilst, just outside Aarhus. Today there are 18 stores throughout Denmark. Bilka's philosophy is quite simple: quality at a low price, good customer service and skilled employees. Bilka is the only hypermarket in the country, which is why they have the biggest product selection. A hypermarket is a store that combines a grocery store and a department store.

Bilka is part of Salling Group, which is Denmark's largest retail group with more than 1700 stores in Denmark, Poland, and Germany, made up of Føtex, Bilka, Netto, BR, Salling, Starbucks and Carls Jr. Salling group serve more than 10 million customers per week.



CASE ASSIGNMENT

Prior to the final, you can prepare by investigating the following:

- Examine one or more holidays from abroad. It cannot not be Halloween, Valentine's Day, or Singles' Day, but they are good examples of what a holiday is.
- Consider whether the holiday you are investigating can be interesting for young people.
- Consider whether it is interesting to learn about in Denmark.

Below are examples of holidays and some links. They are included for inspiration and assistance, feel free to find others on your own.

- Groundhog Day
- Saint Patrick's Day
- Leif Erikson Day
- Mardi Gras
- Day of the Dead
- Harvest celebration i andre lande
- International Picnic Day
- Hugging Day
- Day of the Dog
- Day of the Dance
- Water Day
- Pi Day
- White Day
- [Journo - 7 Unusual Holidays & Festivals Celebrated Around The World](#)
- [The Teen Mag - 7 Holidays around the World Similar to Halloween You Might Not Know About](#)
- [Little Passports - Begin - 17 Holidays Around the World](#)
- [The Wander Club - 8 Unique Holiday Celebrations Around the World](#)
- [Bored Panda - 40 Holidays Around The World To Celebrate Our Diversity And Similarities](#)

