

## ASSESSMENT CRITERIA - CASE

Evaluate the pupil's answers using the assessment criteria below. Assignment 1 counts for 75% of the total evaluation. Assignment 2 counts for the remaining 25%.

In order to evaluate the answers, you need to know Salling Group's Plastic Packaging Principles. You can find them here:  
[en.sallinggroup.com/responsibility/sustainability/plastic-packaging-principles/](https://en.sallinggroup.com/responsibility/sustainability/plastic-packaging-principles/)

### Assignment 1: Mail from supplier

Which of these things did the participant do?

- Start the reply with "Dear Mrs. Romano"
- Express gratitude to the supplier for its interest in Salling Group
- Suggest that the supplier should contact Salling Group again, if it needs more information
- End the reply with "Best regards" followed by the participant's name and the title "senior category buyer"

Which (possible) breaches of the plastic principles does the participant mention?

- The supplier's packaging is not easily separated.
- The supplier uses paper labels (instead of plastic labels or labels printed on the packaging).
- The supplier does not explain on the packaging how it should be disassembled and sorted for recycling.
- The supplier does not explain how much of the product is made from recycled material.

For which of the (possible) breaches listed above does the participant suggest a realistic solution?

On a scale from 1-5, where 5 is best, how well-written is the participant's reply?



## Assignment 2: The eleventh principle

Did the participant suggest an eleventh principle which is not already on Salling Group's list and does not conflict with the other principles?

Did the participant provide at least one reasonable argument for the eleventh principle?

On a scale from 1-5, where 5 is best, how well does the participant explain and argue for the eleventh principle?